



**NEWS RELEASE
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Currier Museum of Art named Champion in Action in Community Arts category

Citizens Bank and New Hampshire Union Leader provide \$35,000 funding, public relations and volunteer support

MANCHESTER, N.H. – Currier Museum of Art, a non-profit focused on art, centered in community and committed to inspire through its exceptional holdings of art, has been named a 2018 Champion in Action® in the category of community arts. The award, announced jointly by Citizens Bank and New Hampshire Union Leader, includes \$35,000 in unrestricted funding as well as promotional and volunteer support for the organization's outstanding work.

Currier Museum of Art utilizes its collection of art and architecture as inspiration for challenging art-making programs and a variety of community arts offerings. The Currier Museum serves 60,000+ diverse visitors each year, including 7,000+ students through school tours and 1,500+ students through education programs.

Champions in Action is part of Citizens Helping Citizens Strengthen Communities, the bank's program designed to enhance quality of life and economic vitality in local communities. It provides support for nonprofit organizations to recognize their contributions to communities throughout New Hampshire.

"Currier Museum of Art makes world-class works of art and enrichment programs accessible to all members of the community," said Joe Carelli, President, Citizens Bank, New Hampshire. "They are a true Champion in Action, bringing nationally recognized learning experiences to all age groups and a culturally varied audience through innovative community arts programming."

"We are pleased to honor the Currier Museum of Art for their commitment to arts enrichment programming and to creatively addressing community challenges through the arts," said Brendan McQuaid, President, NH Union Leader.

To date, the Champions in Action program has awarded 322 nonprofits more than \$8.9 million in contributions and promotional support.

"We thank Citizens and New Hampshire Union Leader for the Champions in Action award," said Alan Chong, director of the Currier Museum of Art. "Their support will help us expand our work in helping those in need through innovative programming. We use art to inspire, educate, and heal."

As a Champion in Action, Currier Museum of Art will receive:

- A \$35,000 contribution in unrestricted funds from Citizens Bank;
- Media coverage from the New Hampshire Union Leader;
- Volunteer support from Citizens' colleagues at Currier Museum of Art events;
- The opportunity for the organization's executive director to participate in a "Executive-to-Executive" mentorship with a Citizens Bank executive;
- Promotional support highlighting the Champion in Action in Citizens Bank branches;
- Exposure on the Citizens Bank website.

For more information about the Citizens Bank and New Hampshire Union Leaders Champions in Action program, visit www.citizensbank.com/community/champions.

About Citizens Financial Group, Inc.

Citizens Financial Group, Inc. is one of the nation's oldest and largest financial institutions, with \$152.3 billion in assets as of December 31, 2017. Headquartered in Providence, Rhode Island, Citizens offers a broad range of retail and commercial banking products and services to individuals, small businesses, middle-market companies, large corporations and institutions. Citizens helps its customers reach their potential by listening to them and by understanding their needs in order to offer tailored advice, ideas and solutions. In Consumer Banking, Citizens provides an integrated experience that includes mobile and online banking, a 24/7 customer contact center and the convenience of approximately 3,300 ATMs and approximately 1,200 branches in 11 states in the New England, Mid-Atlantic and Midwest regions. Consumer Banking products and services include a full range of banking, lending, savings, wealth management and small business offerings. In Commercial Banking, Citizens offers corporate, institutional and not-for-profit clients a full range of wholesale banking products and services, including lending and deposits, capital markets, treasury services, foreign exchange and interest rate products, and asset finance. More information is available at www.citizensbank.com or visit us on Twitter, LinkedIn or Facebook.

About New Hampshire Union Leader

The New Hampshire Union Leader and Sunday News is the largest circulated and only statewide daily newspaper in the Granite State. We provide our readers with a package that contains local, state and worldwide news, items of important information, advertising,

entertainment and opinion. And whenever news breaks, New Hampshire turns to UnionLeader.com.

About the Currier

The Currier Museum of Art is an internationally renowned art museum located in Manchester, N.H. The Currier features European and American paintings, decorative arts, photographs, and sculpture, including works by Picasso, Monet, O'Keeffe, Wyeth and LeWitt with exhibitions, tours and programs year-round.

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