

On April 10, 2015, the Currier Museum of Art will present our second *Heart of the Arts* gala – an exceptional event featuring live music, unique experiences, great wine, fantastic food and one of the best live auctions in New Hampshire, all in support of arts education.

Last year, philanthropists, business leaders and Currier friends raised more than \$75,000 at the sold-out event, providing for a variety of educational programs including: tuition assistance for Art Center classes and camps, school group tours and transportation, monthly Alzheimer’s Cafés, and mobile art classes for schools without art instruction.

Please join us as a *Heart of the Arts*’ Sponsor. Together, we can make a dramatic impact on our community. We look forward to partnering with you!



**BENEFITS OF A \$5,000  
INSPIRATION SPONSORSHIP**

- ★ Inclusion in printed and electronic materials pertaining to the *Heart of the Arts* including: a full page ad in the auction program; publicity and promotion, including social media; signage and prominent display of your organization’s logo at the gala.
- ★ Acknowledgements in the Currier’s eNewsletter in April and May, distributed to 10,000 households
- ★ Business Partnership with the Currier Museum at the Sponsor level, with all of the benefits of that partnership (attached).
- ★ Private Tour and lunch for up to 6 with the Museum Director and CEO, Susan Strickler.
- ★ Two complementary tickets to attend the *Heart of the Arts* 2015 gala

**BENEFITS OF A \$2,500  
EXPRESSION SPONSORSHIP**

- ★ Inclusion in printed and electronic materials pertaining to the *Heart of the Arts* including: a full page ad in the auction program, signage, and prominent display of your organization’s logo at the gala.
- ★ Acknowledgements in the Currier’s eNewsletter in April and May, distributed to 10,000 households
- ★ Business Partnership with the Currier Museum at the Underwriter level, with all of the benefits of that partnership (attached).
- ★ Private Tour for up to 4 with the Museum Director and CEO, Susan Strickler.

**BENEFITS OF A \$1,000  
CREATIVITY SPONSORSHIP**

- ★ Inclusion in printed and electronic materials pertaining to the *Heart of the Arts* including the auction program and signage at the gala.
- ★ Business Partnership with the Currier Museum at the Supporter level, with all of the benefits of that partnership (attached).



**Why Sponsor?**

With the help of our sponsors, in Fiscal Year 2014, the Currier Museum:

- ★ Offered 115 educational programs, such as Creative Studio art-making sessions, ARTalks, play readings, educator workshops and more, which were attended by more than 5,000 visitors.
- ★ Welcomed a record setting 6,806 students to the Museum through the School Tour Program. This included 1,294 Manchester fourth and Nashua fifth graders, who visited free of charge.
- ★ Provided full- and partial-tuition scholarships to 75 Art Center students, ensuring that programs remain accessible to all. Camperships are particularly important to families with working parents, providing young people with an affordable, enriching, safe activity while schools are out of session.

The reach of the Currier extends beyond our campus. Through partnerships with schools and other nonprofits, the Art Center brought after-school art-making to hundreds of young people who otherwise might not have access to quality art instruction. These programs included:

- ★ Squam Lakes Natural Science Center, where we combine the educational assets of a zoo with Currier-based art instruction;
- ★ Inti Soccer Academy, offering art classes to empower children from new immigrant families in downtown Manchester; and
- ★ Elliot Hospital pediatric care unit, where children and teens in short- and long-term care are provided weekly art classes led by a Currier art instructor and monitored by an Elliot Child Life Specialist.

**For more information about sponsorships, please contact: Paul Staller, Director of Development, 603.669.6144, x115; pstaller@currier.org**